

# TrainerBase

The Association for Learning Practitioners



## **FINDING THE RIGHT TRAINER** *who will help your staff, teams and organisation improve:* **IS FREE, QUICK AND EASY**

### **IN PURSUIT OF EXCELLENCE**

Up-skilling of staff has become one of the most important aspects in the fight for competitive advantage, performance improvement and productivity. Ensuring that the training you are purchasing will measure up in the pursuit of excellence is crucial.

### **RAISING THE STANDARD**

Until now there has been no quality mark that provides sufficient predictive evidence of an independent/freelance trainer's level of competence.

As a result of 2 years work by a group of experts in the business of learning and development, TrainerBase has created the Standard for Learning Practitioners.

The Standard is a set of Principles

- to which a Learning Practitioner commits and
- by which their competence and behaviours are measured in respect to Personal, Operational and Commercial undertakings.

### **CERTIFIED LEARNING PRACTITIONER**

As a purchaser of training and development services you now have an independently validated mark of quality; Certified Learning Practitioner (CLP). A CLP has proven their complete competence as an independent training provider. Purchasers can be assured that the training and development service undertaken will meet identified and agreed objectives.

When you choose a CLP for your next learning and development project you can be confident that the trainer, course developer or training adviser will do what they say they will do.

TrainerBase can assure you of that.

### **HELPING PURCHASERS**

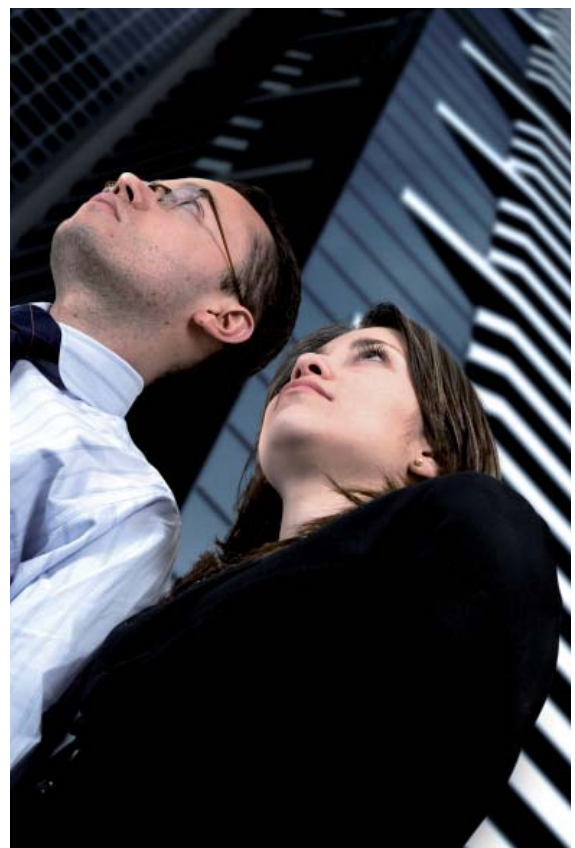
Do you need to find a trainer? Then post a tender opportunity. It is free to do so on TrainerBase at [www.trainerbase/quicktenders](http://www.trainerbase/quicktenders).

TrainerBase also offers support to purchasers of training and development; to help maximise your budgets.

Support services include:

- Full training needs analysis (free to sponsors)
- Brokering (finding the right trainer for you)
- Recommendations.

Please feel free to call 01239 711544 to discuss how TrainerBase; the Association for Learning Practitioners can help with your next training requirements and improve your staff, teams and organisation.



## THE ACCREDITATION

A Certified Learning Practitioner has undergone a tested and rigorous accreditation process that proves to TrainerBase that the individual meets the Standard for Learning Practitioners.

The accreditation process includes:

- Signing a Commitment to Ethical Practice.
- Collecting evidence against the Principles of the Standard.
- Presenting and subsequent checking of multi-directional feedback from Clients, Suppliers or Peers.
- A validation interview to ensure that the evidence is complete both in depth and variety.
- Submission of a learning activity scenario against which an assessment of competence will be made.
- Delivery of a learning activity.
- An assessment interview with an accredited assessor to determine whether the objectives of the learning activity have been met.
- Post assessment reflection of the accreditation process and what the Learning Practitioner has gained.

And to ensure the ongoing level of excellence shown by a CLP, the accreditation is valid for 2 years. After this the Learning Practitioner must apply and pass re-accreditation to maintain their certification.

If you would like to attend a CLP assessment day to see first hand the quality and rigour of the accreditation process please feel free to contact TrainerBase.

## TRAINERBASE

TrainerBase has been operating as a web portal at [www.trainerbase.co.uk](http://www.trainerbase.co.uk) since 2002. TrainerBase: helps trainers find business and business find trainers.

TrainerBase became a trade association in 2007 and is registered with the Trade Association Forum.

TrainerBase is a not for profit organisation that conducts activities to support and improve the success of its members. There are in the region of 2,500 trainers registered on the site covering a diverse range of over 500 topics.

The TrainerBase vision is to be recognised as the voice of independent learning practitioners in the UK.



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